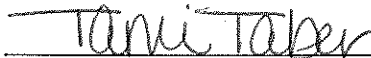


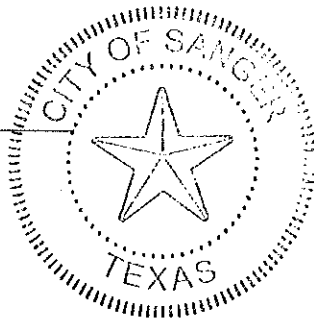


AGENDA  
CITY COUNCIL  
WORKSESSION  
MONDAY, OCTOBER 1, 2012  
6:00 PM  
502 ELM STREET

1. Call Meeting to Order.
2. Discuss Animal Shelter Issues.
3. Discuss Potential Amendment to the Sign Ordinance, Permitting Additional Signage for Businesses Near the Intersection of Interstate 35 and FM/455 Chapman Road.
4. Overview of Items on Regular Agenda.
5. Adjourn.

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the bulletin board, at the City Hall of the City of Sanger, Texas, a place convenient and readily accessible to the general public at all times, and said notice was posted on the following date and time: \_\_\_\_\_ at \_\_\_\_\_ .m. and shall remain posted until meeting is adjourned.

  
Tami Taber, City Secretary  
City of Sanger, Texas



This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (940) 458-7930 for further information.

**CITY OF SANGER  
COUNCIL AGENDA ITEM**

<b>AGENDA TYPE</b> <input checked="" type="checkbox"/> Regular <input type="checkbox"/> Special <input type="checkbox"/> Consent <input type="checkbox"/> Workshop <input type="checkbox"/> Executive <input type="checkbox"/> Public Hearing	Reviewed by Finance	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> Not Applicable
	Reviewed by Legal	<input type="checkbox"/> Yes	<input type="checkbox"/> Not Applicable

<b>Council Meeting Date:</b> Monday, October 1, 2012	<b>Submitted By:</b> Joseph D. Iliff, AICP
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<b>City Manager Reviewed/Approval</b>	<u>Initials</u>	<u>Date</u>
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**ACTION REQUESTED:**  ORDINANCE \_\_\_\_\_  RESOLUTION # \_\_\_\_\_  APPROVAL  
 CHANGE ORDER  AGREEMENT  APPROVAL OF BID  AWARD OF CONTRACT  
 CONSENSUS  OTHER Discussion and Direction

**AGENDA CAPTION**

Discuss potential amendment to the Sign Ordinance permitting additional signage for businesses near the intersection of Interstate 35 and FM 455/Chapman Road

**FINANCIAL SUMMARY**

N/A  GRANT FUNDS  OPERATING EXPENSE  REVENUE  CIP  BUDGETED  NON-BUDGETED

**BACKGROUND/SUMMARY OF ITEM**

The Sign Ordinance describes in Section 3.1407 the allowable signage in Business and Agricultural Zoning Districts. Businesses are permitted to have both attached and detached signage. Attached signage includes wall and window signs. Detached signage includes monument and pole signage. Also permitted are directional signs, such as "Enter Here" or "Exit Only". The Sign Ordinance does not permit attached signage to be placed above the roof line. (§3.1407 a 2)

Staff has received requests for increasing the allowable signage for properties near the intersection of Interstate 35 and FM 455, but not directly fronting either thoroughfare. The I-35 and FM 455 intersection is Sanger's primary commercial area, featuring businesses serving both local and regional customers. The area includes a number of building sites that do not front on to either I-35 or FM 455. Buildings on the sites may be or will be located behind another building. This creates a situation where a business already has, or potentially will have in the future, limited visibility to traffic on either street, despite being located nearby.

To generate increased visibility for businesses in the area but not fronting either street, Staff is researching the following possibilities:

1. Similar to the Downtown District, the Sign Ordinance could create an area around the I-35 & FM 455 intersection that allows increased signage.
2. Within the area, a business would be permitted to install either attached signage that extends above the roofline of the building, or to install signage on the roof itself.
3. Businesses would also be permitted to place their detached signage on an adjacent site with the agreement of the adjacent property owner. Businesses could also share signage that was off-site to one of them, provided the maximum signage allowed to both was not exceeded.

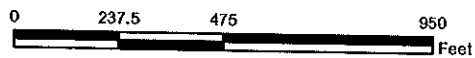
**STAFF OPTIONS & RECOMMENDATION**

Staff is requesting direction from City Council concerning the idea of expanding the commercial signage options for businesses near the Interstate 35 and FM 455 intersection

List of Supporting Documents/Exhibits Attached: • Aerial Photo of the Interstate 35 & FM 455/Chapman Road area	Prior Action/Review by Council, Boards, Commissions or Other Agencies: None
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## I-35 & FM 455



<http://www.dentoncounty.com>

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

Denton County does not guarantee the correctness or accuracy of any features on this product and assumes no responsibility in connection therewith. This product may be revised at any time without notification to any user.

